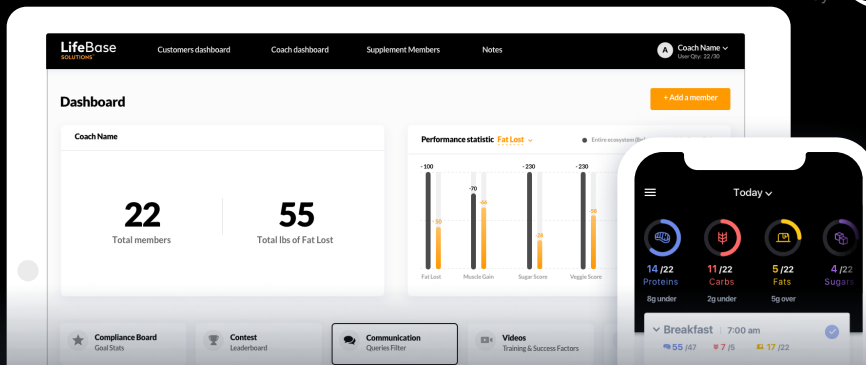


We automate and simplify your nutrition business, creating credibility and consistency to enable success.

DO MORE IN LESS TIME • GET BETTER RESULTS • GROW YOUR BUSINESS



Dashboard

Business & coach command center creates efficiency



Hardware & Data

Medical grade body composition analysis creates credibility



Coaching

Automated, data driven macro adjustments to achieve goals creates consistency



App

Consumer macro exchange tracker creates accountability

Benefits



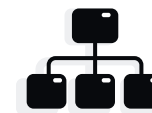
A – Accountability

- Ensure client compliance & results.
- Identity and address issues in real-time.
- Ensure coach performance



C – Consistency & Credibility

- Consistently make the “correct” macro changes.
- Ensure consistent user experience every time.
- Increase loyalty, retention & renewals



E – Efficiency

- Manage 100’s of locations.
- Manage 1000’s of coaches.
- Manage 100,000’s of users

Customized Macro Plan

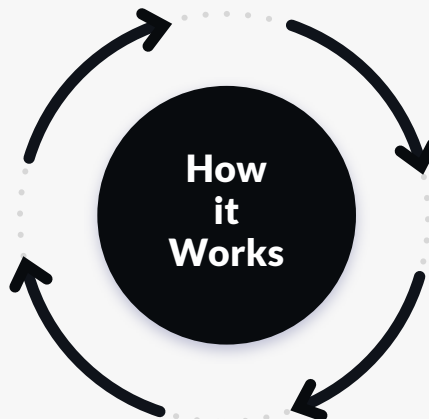
1

- Establish baseline body composition
- Co-create body composition goals
- Training on platform and built-in tools

Transformation

4

- Body composition goal achieved
- Increased self confidence and achievement
- Measured performance improvement



Real Time Coaching & Feedback

2

- Develop nutrition knowledge for a lifetime
- App provides consistent feedback to improve
- Coach educates and encourages

Macro Adjustment

3

- Re-measure body composition
- Coach optimizes and adjusts macros
- Continual refinement to reach goals

Tested and Proven



Lifebase takes the guesswork out of our athlete’s nutrition. It has given us a huge advantage over the competition.

Nick Mitchell, Head Wrestling Coach, Grand View University, 8 consecutive NAIA National Championships - 2012 to 2019



Dietitian designed, developed & tested in-market over 8 years with over 10,000 clients. No other platform maximizes healthy fat loss & muscle gain better.

Lifebase.org/organization